

# GENERAL DATA PROTECTION REGULATION

IMPACT ON THE HEALTHCARE INDUSTRY

The EU General Data Protection Regulation (GDPR) text has been finalized and the regulation will enter into force soon, setting the legal framework for processing of personal data in the EU for the coming decades. Compared to the current Data Protection Directive the GDPR is far more detailed and prescriptive in requirements and introduces new regulatory concepts that will impact the healthcare industry severely.

#### TOPICS

The seminar will address the impact the GDPR will have on businesses processing personal data concerning health and on their business models, for example with the introduction of a specific regulation for genetic data, a new scope of the concept of personal data concerning health, the right to be forgotten, profiling requirements, data portability rights of patients / end users, new security requirements and changed rules for extra-EU export of personal data.

#### SPEAKERS

LOES MARKENSTEIN
Senior Advisor at Dutch Data
Protection Authority

JÖRGEN SANDIG General Manager at Scyfer

ERIK VOLLEBREGT Partner at Axon lawyers,

### SUBJECTS

Dutch Data Protection Authority's assessment of the impact of GDPR on health data processing

Case study of a deep learning algorithm company and data protection requirements

GDPR impact on business models relying on health data processing

## DATE

Monday, 13 June 2016

PAKHUIS DE ZWIJGER

Next door to Axon office,

Meetingroom 2e etage

Piet Heinkade 179

1019 HC Amsterdam

Registration and coffee: 15.30

Start seminar: 16.00

Drinks and snacks: 18.30

# INFO & RSVP

All presentations will be in English. Attendance is free and you are welcome to bring along your colleagues. If you would like to register for this seminar, please send an email to info@axonlawyers.com with your name, the names of colleagues you would like to register and contact information no later than Wednesday 8 June. If you have any questions about this seminar, please contact Marjon Kuijs at marjon.kuijs@axonlawyers.com or +31 88 650 6500.

health food technology